

Georgina Jin

Product Designer

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WORK EXPERIENCE

Sefara | Product Designer

June 2021 - Present | Remote

- Helped launch the MVP.
- Streamlined payment flow for processing inbound and outbound payments.
- Designed product branding, design guidelines, language systems, and visual design for B2B payment applications.
- Collaborated with front-end engineers to ensure proper execution and implementation of designs.
- Created wireframes for responsive design, ensuring cross-platform compatibility across devices.
- Performed usability testing, prospective customer interviews, and surveys. Translated information to an improved design.

Rost Architects | Junior Designer

Feb - May 2021 | Irvine, CA

- Delivered design for high-end residential projects.
- Worked with clients to provide design solutions focused on improving the living experience.
- Mastered Photoshop, InDesign, 3D Modeling & Rendering, and Presentation.

Wilson Associates | Associate Designer

May 2018 - Feb 2021 | Los Angeles, CA

- Contributed to corporate design projects, including managing client expectations and delivering conceptual & schematic designs.
- Developed visually-intensive presentations and presented to key stakeholders on commercial design spaces and requirements.
- Collected research & analysis of competitor spaces. Solved problems related to achieving quality design while also meeting government regulations.
- Collaborated with designers to create 3D models and renderings of spaces to client specifications.

SKILLS

Visual Design
Interaction Design
Product Strategy
Branding
Prototyping
User Research
User Flow
Journey Mapping
Usability Testing

TECHNICAL

Figma
Sketch
InVision
Adobe XD
Adobe AfterEffects
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Basic HTML/CSS

LANGUAGES

English & Chinese

EDUCATION

California State University, Long Beach

2015-2019

BFA-Interior Design

AWARD

Steelcase NEXT Design Competition

2017

Honorable Mention Award

Steelcase NEXT Design Competition

2017

The Dedication & Design Excellence
People's Choose Award